

VVA INNOVATION



we bring your project to life



Valdani Vicari & Associati

WHY

In response to the Covid19 pandemic, the EU and its member countries have adopted a transformational investment and recovery programme worth 1.8 trillion euro to benefit European companies.

The unprecedented scale of the resources made available by the EU represents a massive opportunity for investments in innovative projects (especially linked to the sustainable & digital transformations) that aim to:

- Get new business ideas off the ground;
- Accelerate the impact of investments;
- Enhance innovation & community development.

**An unprecedented
funding opportunity**



WHAT

VVA INNOVATION is your strategic partner to identify, develop and deliver European funding opportunities.

VVA INNOVATION leverages our business and innovation expertise, our knowledge of financial markets and our Europe-wide networks to assist clients in all phases of their innovation life cycle, from generating project ideas to accessing the most suitable financial resources for long-term sustainability.

**We help you access
European financial support**



HOW

VVA INNOVATION offers a 360-degree service to support your innovation journey by:



Generating ideas through creative thinking

- Workshops and brainstorming sessions to turn ideas into projects and business propositions;
- Training for pitches and competitions to communicate business ideas, marketing and communication strategies;
- Facilitating client access to relevant networks at European level and to matchmaking events.



Developing viable plans

- In depth research to understand the market, deliver feasibility studies and SWOT analyses;
- Hands-on support in the development of business and financial plans;
- Strategic advice on commercialisation of products and projects.



Accessing funding opportunities

- Monitoring EU, national and regional funds;
- Identifying potential public/private funding blending strategies;
- Managing projects and reporting.

**We support you through
the innovation journey**

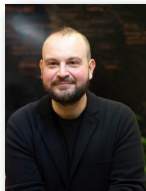
THE TEAM

The **VVA INNOVATION** team provides you with the best available innovation, financial, and EU expertise:



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